AGENDA ITEM NO. 5

LICENSING & GENERAL PURPOSES COMMITTEE 25TH JANUARY 2016

DIRECTORATE OF COMMUNITY COMMUNITY & ENVIRONMENT ENVIRONMENTAL HEALTH SERVICES REPORT NO. EHH1601

CAB-SHARING ARRANGEMENTS FOR FARNBOROUGH INTERNATIONAL AIRSHOW 2016

1.0 INTRODUCTION

1.1 This report outlines proposals and subsequently seeks Member approval for public consultation on a cab-sharing scheme to run for the duration of the Farnborough International Airshow 2016 (FIA16).

2.0 BACKGROUND

- 2.1 Licensing authorities are empowered to set up schemes under which licensed taxis may be used for shared hire. These powers were first used in Rushmoor for the Farnborough International Airshow 2004 (FIA04) when a cab-share scheme was implemented between the Farnborough Station and Cross Street, Farnborough. While destinations have varied, similar schemes have also been established for each Airshow since.
- 2.2 Following discussions with the Taxi Trade, the Council has received requests to implement a cab-sharing scheme for the duration of the trade and public days of FIA16 (11th 17th July 2016).
- 2.3 Normally, licensing authorities have discretion over whether or not to make such a scheme. However, they are required to do so if requested by the holders of at least 10% of current taxi licence holders (albeit the form and nature of any such scheme remains at the discretion of the authority). Significantly and by virtue of the 40 signatory petition given at **appendix A**, requests to this effect have been received. **NB:** In compliance with Data Protection Act requirements, this correspondence has been redacted where appropriate.

3.0 PROCEDURE FOR MAKING A CAB-SHARE SCHEME

3.1 The procedure to be followed in making a cab-sharing scheme is laid down in the Taxis (Schemes for Hire at Separate Fares) Regulations 1986. These Regulations require the authority to obtain the consent of the highway authority and/or the landowner in respect of any place that is not on the highway.

3.2 The authority is also required to consult the local chief constable of Police and local County Council, together with local taxi owners, drivers and/or their representatives. It is also required to publish the proposed scheme and invite public representations; considering such representations as may be appropriate before implementing its preferred arrangements.

4.0 PROPOSED ARRANGEMENTS

4.1 The request of the taxi trade proposes that the FIA16 scheme be established and run on a similar basis to that operated during the 2014 Airshow. This is a relatively simple scheme and builds on those run in previous years since FIA04. The proposed scheme is outlined below.

Authorised Places

4.2 The trade are requesting that a scheme be established for return journeys between the official Airshow rank (Rank A) and the Farnborough main-line station (Rank B). The Airshow rank is a temporary taxi rank established for the duration of the Airshow on the Airshow site which, subject to show planning arrangements, will be located on land just off the Queens Gate Road, Farnborough. These two points, between which the scheme is proposed to operate, are shown at **appendix B**.

Signs on Vehicles and Authorised Places

- 4.3 It is proposed that every vehicle standing for hire under the terms of the scheme be obliged to display and carry a notice indicating that the vehicle is available for shared hire between the authorised points. This will be in addition to the signs and notices presently required under the conditions of each taxi vehicle and driver's licence.
- 4.4 It is similarly proposed that the authorised places (Ranks A and B) be designated by specified signage to provide prospective passengers with information on the operation of the shared taxi scheme, together with fare tables, the times of its operation and other relevant information.

Exclusive and Shared Compellability

4.5 It is proposed that the scheme will run on both a shared and exclusive basis. The existing right of the hirer of a taxi to demand an exclusive service and to be carried to any other place will remain. However, passengers who wish to share the vehicle for journeys between the authorised places (see above) would be afforded 'shared compellability' arrangements.

Fares

- 4.6 In accordance with Department for Transport (DfT) guidance, any scheme for shared fares should offer an incentive both to the taxi proprietor and passengers. Such a scheme should ensure that the driver receives more in fares than for an exclusive hire and that each passenger pays less.
- 4.7 As in previous years, the trade propose a flat fare cab-share system; charging £4.00 per person up to a maximum of four people in each taxi. As per the journey assessment given at **appendix C**, a typical fare (in accordance with existing fare chart charges) between the given destination points ranges between £5.10 and £6.30 dependent on the route taken.
- 4.8 This assessment has been provided as traffic flow routes in, out and around the Airshow site have not yet been confirmed. However, having taken account of all possible routes between the authorised points, the assessment shows that a standard exclusive journey would ordinarily cost more than the proposed cab-share scheme and therefore accords with DfT guidelines.

Marshalling

- 4.9 It is proposed that marshals regulate the operation of the cab-sharing scheme, attending the Farnborough station rank in the morning and the official Airshow rank in the afternoon in accordance with peak demands and the general flow and migration of customers. Marshals will either
 - a) consist of volunteers from the trade, subject to agreement that benefiting taxi drivers pay the marshals £1 per cab-share from their own proceeds; or
 - b) subject to trade funding, be employed from the company that previously operated the Aldershot Safety Marshalling scheme (or similar).

5.0 NECESSARY CONSENTS

5.1 At the time of writing, statutory consultees have not yet made any comment on the proposals. However, any comments that may be received may be considered with any representations following any period of public consultation (outlined above). However, the Highways Authority and those with relevant land interests have confirmed their approval of the proposals by virtue of the correspondence given at **appendix D**.

6.0 CONCLUSIONS

6.1 A cab-share scheme offers the opportunity of a 'win-win' situation for taxi drivers, proprietors and passengers alike. Such a scheme provides an opportunity to improve public transport options at reduced costs to the customer whilst permitting the taxi trade to benefit from and widen its market at a time of peak demand.

6.2 The proposed scheme is relatively simple and straightforward and generally builds upon and compliments the traffic arrangements used to accommodate the Airshow. Similar schemes have been implemented for previous shows.

7.0 FINANCIAL IMPLICATIONS

7.1 While the Council may incur some limited administrative costs in terms of necessary consultations and provision of appropriate signage, there are no significant financial implications associated with this report. All costs can be borne by existing budgets.

8.0 **RECOMMENDATIONS**

8.1 The Committee is requested to provisionally approve the proposed cab-sharing scheme for public consultation and local advertisement as outlined above.

QAMER YASIN HEAD OF ENVIRONMENTAL HEALTH & HOUSING

Environmental Health & Housing Services

Background Papers:	Department of Transport (DoT), Circular 7/86 Taxis (Schemes for Hire at Separate Fares) Regulations 1986
Contact:	John McNab, Environmental Health Manager <i>(Licensing)</i> Tel: 01252 398886, Email: john.mcnab@rushmoor.gov.uk

Appendices:

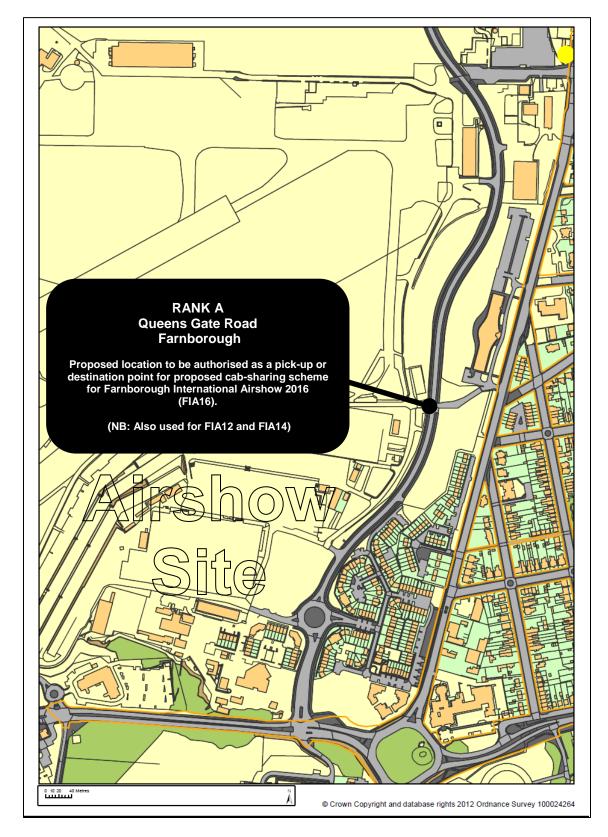
Appendix	Title	Page
А	Petition requesting cab-share scheme for FIA16	Page 5
В	Plans showing proposed authorised places	Page 7
С	Journey Assessment - Fares of possible journeys between authorised places	Page 9
D	Letters of consent	Page 11

APPENDIX A

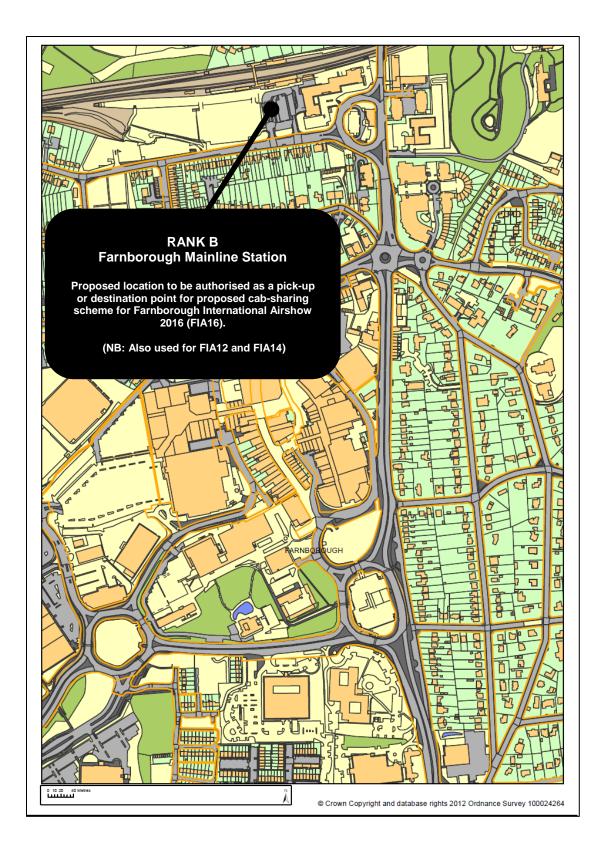
PETITION REQUESTING CAB-SHARE SCHEME FOR FIA16

To TAXI LICENCING AT RU	SHMOOR BOROUGH C	OUNCIL	
From THE TAXI TRADE			
Ref: CAB SHARING, FARNB	OROUGH AIRSHOW 20	16	
We the undersigned ask that you 4 people between Famborough Airshow Taxi Rank to Famboro	Main Line and the Airshov		r .
Print name	Signature	Badge number] DATE
G P MARSHALL		0069	14,12,15
NOHMMAN A. RAJA		423	14,1215
Marthe Beeve		667	14 12/15
MALCOLA MARSHALL		400	14/12/1
M.Sheniff		048	14/12/15
R.FRISSEN		252	1412/15
P. GINERETT		571	14/12/15
K. HASEMORE		310	11./12/15
A. USHISR		<33	14/12/15
E. RAINES		524	14/12/15
M ARMSTRONG		060	14/12/15
SB. HOWFS		106	14/12/13
T ROSSITER		909	14/12/15
D. ROWE		14	14/12/15
A. EWINGTON		222	14/12/15
K. FLODMANS		102	14/12/15
SCRAVON		204	14/12/05
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PLANS SHOWING PROPOSED AUTHORISED PLACES



APPENDIX C

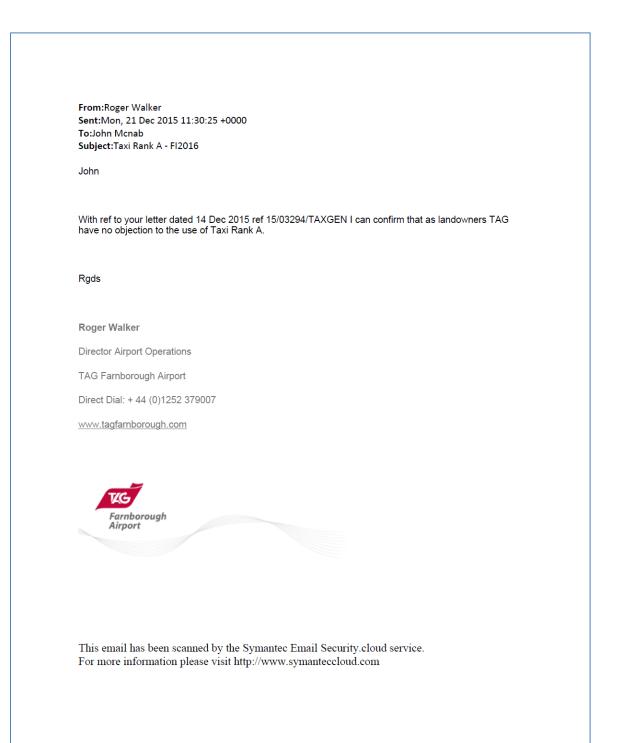
JOURNEY ASSESSMENT

FARES OF POSSIBLE JOURNEYS BETWEEN PROPOSED AUTHORISED PLACES

G ROUTES	29.11.13) TOTAL APPROXIMATE FARE (Based on Rate scheme of lates effective from 29.11.13)	= £3.20 £5.90	= £3.20 £5.90	= £2.40 £5.10	= £2.20 £4.90	= £3.60 £6.30
S OF VARYING	FARE CALCULATION (Based on Rate 1 of scheme of fares effective from 29.11.13)	£2.70 £0.20*(3555-1132)/155.7 = £3.20	£2.70 £0.20*(3575-1132)/155.7 = £3.20	£2.70 £0.20*(2880-1132)/155.7 = £2.40	£2.70 £0.20*(2750-1132)/155.7 = £2.20	£2.70 £0.20*(3910-1132)/155.7 = £3.60
XI JOURNE	FAR (Based on Rate 1 o	First 1132 yards Each 155.7 yards	First 1132 yards Each 155.7 yards	First 1132 yards Each 155.7 yards	First 1132 yards Each 155.7 yards	First 1132 yards Each 155.7 yards
ST OF TA	APPROX DISTANCE (Yards)	3,555yds	3,575yds	2,880yds	2,750yds	3,910yds
FARE CO	PROPOSED RANK(S)	A to B	A to B	A to B	A to B	A to B
ASSESSMENT OF DISTANCE & FARE COST OF TAXI JOURNEYS OF VARYING ROUTES	A TANK OF UISLANCE & T ROUTE VIA Queens Gate Road, Fowler Avenue, Pinehurst Road (via The Village), Meudon Avenue, Famborough Road, Union Street		Queens Gate Road, Fowler Avenue, Pinehurst Road (via The Village), Sulzer Roundabout, Solartron Road, ASDA Car Park, Westmead, Victoria Road, Elm Grove Road, Union Street	Queens Gate Road, Fowler Avenue (via Barons), Farnborough Road, Union Street	Queens Gate Road, RAE Road, Famborough Road, Union Street	Queens Gate Road, Government House Road, Famborough Road, Union Street
ASSE	FROM / TO	Queens Gate Road To Farnborough Station	Queens Gate Road To Farnborough Station	Queens Gate Road To Farnborough Station	Queens Gate Road To Farnborough Station	Queens Gate Road To Farnborough Station

APPENDIX D

LETTERS OF CONSENT



ARichards@swtrains.co.uk

From:ARichards@swtrains.co.uk Sent:Tue, 5 Jan 2016 13:00:54 +0000 To:John Mcnab Subject:Taxis (Schemes for hire at separate fares) regulations 1986 - Farnborough International Airshow 2016Dear John,

I am writing to you In regards to your letter dated the 14th December 2015 regarding the implementation of a cab sharing scheme during the Farnborough International Airshow (11th to 17th July 2016).

I am pleased to advise you that as we are the Leaseholder of Farnborough Main railway station, Stagecoach South Western Trains is able to give you full consent to carry out this scheme.

If you require any further assistance please do not hesitate to contact me.

Regards

Adele Richards Retail Standards Department South West Trains

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1	RECTO 11 LAR 2018		County	pshire Council	· .
				,	
	Mr J McNab		Highways, Traf Motorway Com	fic and Transport	
	Rushmoor Borough Col	uncil	Hook Hampshire RG		•
	Council Offices		·		
	Farnborough Road		0300 55	5 1388 (Roods and Transport) 5 1390 (Textphone)	
	Hampshire		Email: roads@	honts.gov.uk	
	GU14 7JU				
Enquiries to	J. Holt	•	My reference	11012686	-
Direct line			Your reference	15/03294/TAXGEN	
Date	06 January 2016		Email	Highways-transport.north@han	ts.gov.uk
	Dear Mr McNab, Re: Taxis (schemes Farnborough Interr			s) regulations 1986.	
	Thenk you for your lefte	r dated the 14th D		concerning the proposed	
	arrangements for taxi hi	re during the Farn	borough Airst	iow.	
	I can confirm that the Co raise in respect of these	ounty Council as the changes.	he highway au	uthority has no concerns to	
	Yours sincerely				
1					
	Highways Manager				
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· · · .		• •		of Highways (Area Offices) Lawton BEng CEng FICE MCIH'	т
				or of Economy, Transport and Enviro t Jarvis BSc DipTP FCIHT MRT	
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. I	Call charges apply. For information Your name and address will be rec	i see <u>www3.hants.gov.ul</u> orded in our database a	k/contactus/call-ch nd may be made a	arges available to others only in	
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